

REP: TEL# 703 528 7800
FAX# 703 528 7880
REP HEADLINE# 6399236 TRF# 339145
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
HARRIS REPORT FROM REP TO NOV26/12 09.06

CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US ORDER WORKSHEET
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007
REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6399236 CLASS: NATL. LOCAL REGIONAL
PRDCT OBAMA 60S EST# 2265 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV26/12 09.06

REP: TO LENA
FR JULIE
OKD M4
PLS CFM, THX 11/26
REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA 60S

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 2265
AGENCY PRODUCT CODE =
19 S 1130P-1205A 30 \$2,500.00 11/3 11/3 0 SAT 0
PROGRAM : NEWS AFT FBALL
ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24

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ORDER WORKSHEET HARRIS REPORT FROM REP NOV26/12 09.06
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:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYs	:TOTL:	:SPTS:
:LINE#:	:	:	:	:	:	:	:	: DATE	: DATE	:	/WK:	INVT	:	
31	A	1144P-1219A			30		\$2,500.00	11/3	11/3	1	SAT		1	
PROGRAM : NEWS AFT FBALL														
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:15A														
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-19														
STATION MAKEGOOD OFFERS:														
M4	OK'D	BUY#19	MISSED: SAT/1130P-1205A		NOV3		30S	\$2,500.00	(NOV20/12)					
			OFFER: SAT/1144P-1219A		NOV3		30S	\$2,500.00	PLS ADVISE.					
CMT:LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:15A														
CONTRACT TOTAL SPOTS 105850.00														
TOTAL SPOTS 37														

NOV/12 105850.00

MARKET TOTALS \$281,550 WFTV 3.8% WKMG 1.5% WESB 3.0% WOFL 1.4% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE